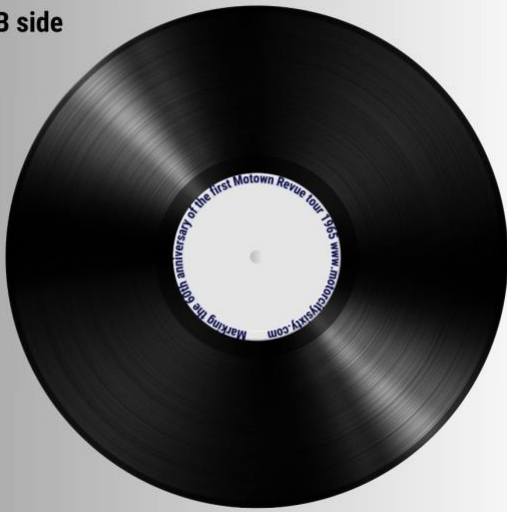


## motorcitysixty poetry competition 2025

B side



What do Kiki Dee, Bruce Willis, the Pretty Things and Langston Hughes have in common?

They all signed to Motown, the company that was the soundtrack to the sixties, promoting artists in every decade of the last fifty years, with a lasting impact on the lives of millions of people around the world, and that probably means you too!

Back in 1965, Vicki Wickham and Dusty Springfield lobbied hard to make sure that a whole edition of the popular music programme Ready Steady Go! was devoted to the Sound of Young America, and this was for many people, the first time that British audiences got to hear Motown magic.

What was the soundtrack to your weekend back then?

- Maybe you were weaned on Motown - the Four Tops, The Supremes or Marvin Gaye.
- Were you stirred by the words of Stokely Carmichael, Dr Martin Luther King Jnr or Ossie Davis?
- Did your weekends involve scooters, motorbikes, flares and psychedelic dresses?
- Roll on a decade or two - maybe Motown, Reggae or 2-Tone (Jerry Dammer's vision of an English Motown) was your Friday night sound?
- Did you meet the love of your life dancing to the great soul and funk tracks of the seventies and eighties, or the hip hop of the nineties and beyond - the Commodores, Rosie Gaines, Boyz II Men, Shanice, Young Boy, Lil Baby...

Send us your poems for a chance to win the £1,000 prize!